



# Team Fundraising Information

## 2023



[candocanines.org/woofaroo](http://candocanines.org/woofaroo)

# Introduction

## Can Do Woofaroo

September 23 | Registration begins at 10 a.m.  
9440 Science Center Dr., New Hope, MN 55428

## What Is a Team?

A team consists of two or more people walking together to raise funds for Can Do Canines. There is no limit to the number of team members.

## Why Make a Team?

A team is a great way to incentivize each other to raise more money and have fun!

## Who Can Be a Team?

Teams can be formed by neighbors, friends, family, coworkers, community organizations, workplaces, and Can Do Canines graduates, board members, and volunteers.



[candocanines.org/woofaroo](http://candocanines.org/woofaroo)



**Make a team with all your dog-owning friends!**

**Questions?** Contact Can Do Canines at 763-331-3000, ext. 152, or email [woofaroo@candocanines.org](mailto:woofaroo@candocanines.org).

## Team Registration Checklist

- To create a team, first sign up as an individual on [candocanines.org/woofaroo](https://candocanines.org/woofaroo). Click the “Visit Event Website” button, click “Sign up to Walk” and follow the steps.
  - Upload a photo to your individual page (optional).
  - Create a personal message on your individual page (optional).
- To create a team, log into your individual page. Click the icon in the top right corner to access your dashboard, scroll down to select “Create a Team,” and follow the steps.
  - Create a personal message on your team page (optional).
- Once you’ve created your team, each team member will need to create an individual page before they can join your team. Then they will log into their individual page, click the icon in the upper right corner to access their dashboard, and scroll down to select “Join a Team.”

## Event Day Checklist

- If you registered online**, you must *check in* at the registration table. Here, you will turn in your completed paper form and any check or cash donations you collected. If you did not receive a paper form, there will be extras at the registration table for you to fill out.
- If you used the paper fundraising form**, you must *register* at the registration table by turning in your completed paper form and any check or cash donations you collected. If you did not receive a paper form, there will be extras at the registration table for you to fill out.
- Each team member must turn in their own donations. Put check or cash donations into an envelope and list your team name and individual name on the outside of the envelope.
- Any online donations will be checked on the most current printout that the registrars will have to ensure that your total collected is accurate.
- After checking in, pick up your prizes at the prize booth.
- Now have fun! Enter your dog in the costume contest, visit the vendor booths, participate in the various activities, pose at the photo booth, join in the walk, and more!



You may pre-register by turning in your donations and picking up your prizes at Can Do Canines on **September 21 or 22 from 9 a.m. to 4 p.m.**  
You can continue fundraising until the day of the event. We'll adjust your total and accompanying prizes.

# Fundraising Tips

## Set a Goal

- Set a team fundraising goal and an individual fundraising goal. This will help guide your fundraising efforts.
- Keep in touch with your team for updates on everyone's progress. This helps keep the momentum going!

## Use Your Connections

- Contact friends, family, and coworkers for donations.
- Use different forms of communication: email, text, call, in-person.
- Use our Fundraising Toolkit at [candocanines.org/woofaroo-toolkit](http://candocanines.org/woofaroo-toolkit). We've made it easy for you to use our suggested messages and images to reach out to your social media network!
- Check if your company has a matching gifts program. This is a simple way to raise more money!
- People can donate to you as an individual (via your individual page) or your team (via your team page). Donations made to individual team members count towards the team's fundraising total. Donations made directly to a team do not count towards any individual team member's total.

## Think Outside the Box

- Make a flyer with a link to your team page. Post it at coffee shops, the breakroom at work, the gym, the laundromat, your apartment complex, etc.
- Have a garage sale and donate the proceeds. Invite your team members and make it a multi-family sale to raise more money! Let shoppers know you're donating the proceeds to the Can Do Woofaroo and encourage additional donations.

# Fundraising Prizes

## Individual Prizes

There are three prize levels for individual fundraising:

- \$50
- \$125
- \$500

Even as a team member you still raise money as an individual. Your individual fundraising total (not your team total) will determine which prize level you qualify for.

## Additional Prizes

Prizes will be awarded onstage to:

- Top individual fundraisers
- Top fundraising team
- Dog costume contest—1st, 2nd, and 3rd place prizes