



We need your help with our marketing campaign, ***Paws For Thought!***

Our earnings goal is \$25,000, to raise on the upcoming **Give To The Max Day: Nov. 13, 2014.**

Your image may be selected to be used in our upcoming marketing materials promoting this event.

WE WANT TO HEAR FROM YOUR DOG

To get involved is simple. Just follows these easy steps:

1. Write a short note from the perspective of your dog about Can Do Canines' assistance dog program. It can be funny, emotional, informative ... you choose!
2. Put the note in front of your dog and snap a picture.
3. Share the photo on Facebook or Twitter and BE SURE to tag @CanDoCanines when you do. Not plugged into social media? Email us at paws4thought@can-do-canines.org and we'll share it for you.

OK, I SHARED MY PHOTO. NOW WHAT?

Can Do Canines will collect the best photos we receive and put together a video collage to be shared near Give to the Max Day: Thursday, November 13, 2014. It will be posted on our social media channels, so be sure to tune in. Your dog could be seen by thousands!

I DON'T KNOW WHAT MY DOG SHOULD SAY

Examples of notes from Can Do Canines Graduates:

- I can't drive, but I can pick up car keys!
- I open the refrigerator door and am never tempted by what's inside. Ok, almost never.

Examples of notes from Can Do Canines Puppy Program Volunteers:

- I may not even be housebroken yet, but one day I'll save a life.
- When I'm not learning to smell low blood sugar, I'm dreaming of steak

Examples for supporters of Can Do Canines (*see messages on the right*)

HELPFUL HINTS

- If possible, take the picture using a digital camera instead of a cellphone. Your dog's adorable features will be much more defined.
- Less is more. The shorter the phrase, the easier it will be to read.
- Use a very thick marker and write as legibly as you can.
- Make sure there's a plenty of light and try taking the photo at dog-eye level.

We can't wait to hear what your companion has to say!

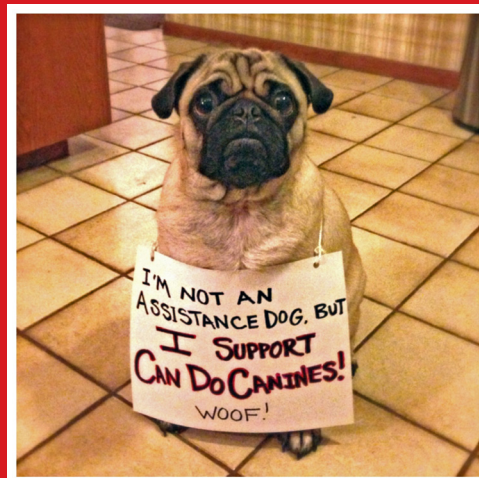
SHARE

Post your dog's message on social media and we'll share your dog with the WORLD!



@CanDoCanines

Not on social media? Email photos to paws4thought@can-do-canines.org



EXAMPLE #1



EXAMPLE #2